

## **jLAN Technologies, Inc. Attains Gold Certified Partner Status in Microsoft Partner Program**

**Hollywood, Florida August 29, 2007.** *jLAN Technologies, Empowering the Mobile Work Force*, today announced it has attained Gold Certified Partner status in the Microsoft Partner Program with a competencies Microsoft Business Solutions and ISV/Software Solutions, recognizing jLAN's expertise and impact in the technology marketplace. As a Gold Certified Partner, jLAN Technologies has demonstrated expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

jLAN Technologies was founded in 2001 and focuses on delivering mobile applications that help businesses automate their mobile sales operations. jLAN's flagship product, jLAN Mobile Suite, runs on Windows Mobile devices and is designed for the sales and delivery workforce in variety of industries including food and beverage distribution, consumer packaged goods as well as other goods. jLAN's mobile solutions save time for businesses by eliminating duplicate data entry, speeding invoice and transaction entry and automating the collection of marketing data.

"jLAN has deep expertise in our core competencies of developing mobile applications and ERP system implementations. We are extremely pleased to have attained Gold Certified Partner status in the Microsoft Partner Program. This allows us to clearly promote our expertise and relationship with Microsoft to our customers," said Andres Link, President of jLAN Technologies.

“Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities,” said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. “They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes jLAN Technologies as a new Gold Certified Partner for demonstrating its expertise providing customer satisfaction using Microsoft products and technology.”

### **About the Microsoft Partner Program**

The Microsoft Partner Program was launched in October 2003 and represents Microsoft’s ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners’ businesses be successful.

### **About jLAN Technologies, Inc.**

jLAN Technologies, founded in 2001, is a leading provider of mobile sales force automation solutions. jLAN’s flagship solution, jLAN Mobile, enables businesses to automate their mobile sales and data collection processes on to windows mobile devices.

### **For more information:**

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