

## **jLAN INTEGRATES jLAN MOBILE WITH NETSUITE'S CLOUD COMPUTING PLATFORM**

### **Integration Helps NetSuite Customers Strengthen Customer Relationships to Increase Sales and Revenues**

**SAN FRANCISCO, CA – April 15, 2010** – jLAN Technologies, Inc., a leading provider of mobile and route sales software solutions, today announced the integration of jLAN Mobile with the NetSuite cloud computing platform. jLAN Mobile is a route accounting system that streamlines daily mobile sales activities. Built using NetSuite's SuiteCloud development platform, the combined solution gives NetSuite customers a single, centralized source of customer, inventory, and pricing data for their mobile sales operations, which can strengthen customer relationships to increase sales and revenues. The announcement was made today at SuiteCloud 2010, NetSuite's annual partner and developer conference being held in San Francisco.

NetSuite's SuiteCloud is a comprehensive offering of on-demand products, development tools, and services designed to help customers and commercial software developers take advantage of the significant economic benefits of cloud computing. The complete SuiteCloud offering includes NetSuite's multi-tenant, always-on SaaS infrastructure and the NetSuite Business Suite of applications: Accounting/ERP, CRM, and Ecommerce.

“For companies that manage route sales operations the capability to transact business on a mobile device, with or without a live Internet connection, is imperative,” said Andres Link, President of jLAN Technologies. “jLAN Mobile provides route managers and sales managers with a consolidated global view of how their routes are performing on a near real time basis.”

jLAN Mobile is a flexible, scalable route accounting system that utilizes Windows Mobile devices. It combines order processing, payment processing, direct store delivery, off-truck sales, and invoice management and settlement capabilities to streamline daily mobile sales activities.

#### **Working with NetSuite**

The combined solution, which was built with SuiteTalk Web Services and the SuiteCloud development platform, creates a fully integrated ERP and route sales solution to help NetSuite customers connect with and monitor mobile and route sales teams as they transact business in the field.

“jLAN Mobile is designed to support NetSuite customers in the bakery, food and beverage, consumer packaged goods, industrial parts distribution, or other businesses with direct store delivery operations,” said Raghu Gnanasekaran, Senior Director Partner Development at NetSuite. “The solution complements NetSuite by supporting mobile sales, routes management, inventory transfers and surveys out to mobile devices. The combined solution is designed to streamline and enhance every customer contact that occurs in the field.”

Visit [www.suiteapp.com](http://www.suiteapp.com) for more information on the integrated solution.

#### **About SuiteCloud**

NetSuite’s SuiteCloud is a comprehensive offering of on-demand products, development tools and services designed to help customers and commercial software developers take advantage of the significant economic benefits of Cloud computing. Based on NetSuite, the world’s most widely used Software as a Service business application suite, SuiteCloud enables customers to run their core business operations in the Cloud, and software developers to target new markets quickly with newly-created mission-critical applications built on top of mature and proven business processes. The complete SuiteCloud offering includes NetSuite’s multi-tenant, always-on SaaS infrastructure; the NetSuite Business Suite of applications (Accounting/ERP, CRM, Ecommerce); the NS-BOS Development Platform; the SuiteCloud Developer Network (SDN), a comprehensive developer program for Independent Software Vendors (ISVs); and SuiteApp.com, a single-source online marketplace where customers can find applications to meet specific business process or industry-specific needs. For more information on SuiteCloud, please visit <http://www.netsuite.com/developers>.

#### **About jLAN Technologies, Inc.**

jLAN Technologies, founded in 2001, is a leading provider of mobile sales force automation solutions. jLAN’s flagship solution, jLAN Mobile, has been deployed in twelve countries and enables businesses to automate their mobile sales and data collection processes on to Windows Mobile devices. For more information about jLAN Technologies please call Andy Link (954) 929-9910 or visit [www.jlanmobile.com](http://www.jlanmobile.com).

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